

★ SEAL OF ★  
EXCELLENCE



*Certificate delivered by the European Commission,  
as the institution managing Horizon 2020,  
the EU Framework Programme for Research and Innovation 2014-2020*

The project proposal **889550, Optishower**

**Motivating Behavioral Change for Sustainability by  
Engaging Hotel Guests to Lowering Water Consumption**

Submitted under the Horizon 2020's **SME instrument phase 1**  
call **H2020-EIC-SMEInst-2018-2020 (H2020-SMEInst-2018-2020-1)** of **5 September 2019**  
in the area of **EIC-SMEInst-2018-2020**

**SME instrument**

by

**Temptation Keeper. LDA**

Avenida Arriaga, n° 50, Edf. Diogos, 2 2º andar, sala 5  
9000-060 Funchal  
Portugal

following evaluation by an international panel of independent experts

**WAS SCORED AS A HIGH-QUALITY PROJECT PROPOSAL  
IN A HIGHLY COMPETITIVE EVALUATION PROCESS\***

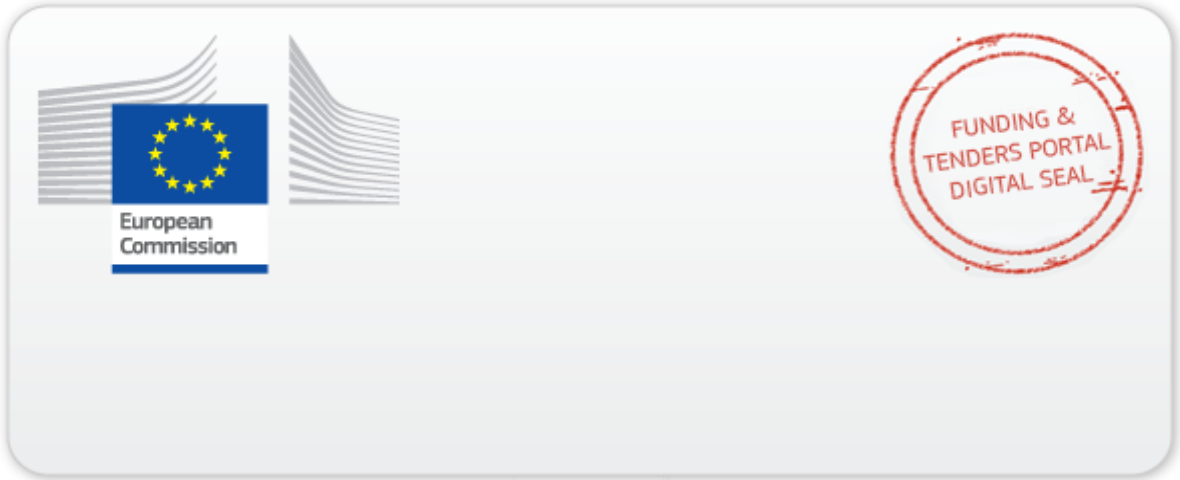
This proposal is recommended for funding by other sources since Horizon 2020 resources available for this specific Call were already allocated following a competitive ranking.

\* This means passing all stringent Horizon 2020 assessment thresholds for the 3 award criteria (excellence, impact, quality and efficiency of implementation) required to receive funding from the EU budget Horizon 2020.

**Corina Cretu,**  
Commissioner for  
Regional Policy

**Carlos Moedas**  
Commissioner for Research  
Science and Innovation

Brussels, 09/10/2019



This document is digitally sealed. The digital sealing mechanism uniquely binds the document to the modules of the Funding & Tenders Portal of the European Commission, to the transaction for which it was generated and ensures its integrity and authenticity.

Any attempt to modify the content will lead to a breach of the electronic seal, which can be verified at any time by clicking on the digital seal validation symbol.